

HorseShoe



Spring 2012 March | April | May

Join our HorseShoe Club Frequent Diner Program

The Blue Canyon HorseShoe Club is our easy-to-use frequent dining program designed to offer benefits to loyal customers like you. By enrolling in the HorseShoe Club for a fee of only \$25 due once every two years, you'll enjoy exclusive benefits, rewards for frequent dining, money saving specials and invitations to HorseShoe Club member only events. Sign up today and receive a \$25 gift certificate for your next visit to Blue Canyon! Pick up our HorseShoe Club newsletter and stay updated with quarterly events!

2012 Leap Year Celebration

2012 is a "Leap Year" and will be celebrating on February 29th with our Frog Leg specialty dish by Chef Danny Jenks. AND... a special \$4 menu including our favorite Lobster Nachos. HorseShoe Club adult members receive 4x points on your HSC cards!

Lenton Fresh Fish Dinners

Ash Wednesday is February 22nd and begins the season of Lent and Friday Night Fresh Fish Specials. HorseShoe Club adult members receive \$2 Off!

Easter Sunday Brunch+Dinner

Relax and enjoy Easter Sunday Brunch on April 8th, or a come for nice dinner to celebrate springtime with your family and all the blessings of Easter. HorseShoe Club adult members receive \$2 Off!

Brunch - Double Points

During Sunday Brunch in the months of March, April and May, members receive double points!

Special Dates

March 17	: St. Patrick's Day [14-17]
March 19	: Guest Appreciation Day
April 9	: Guest Appreciation Day
April 18	: Tax Day - free appetizers at bar
April 22	: Easter Sunday
April 27	: Admin. Professional Day
May 5	: Cinco de Mayo
May 5	: Kentucky Derby
May 13	: Mother's Day
May 14	: Guest Appreciation Day
May 23	: Patio Opens
June 17	: Father's Day

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www.bluecanyonrestaurant.com
Earn double points for Gift Cards • Brunch

Rules & Rewards

- Only one account per household.
- \$25 Registration Fee.
- You will receive one point for each food and beverage dollar you spend [excluding alcohol], and for all retail and gift card purchases made.
- A \$15 reward will be earned with every 250 accumulated points. The \$15 rewards may be used at the Blue Canyon OR towards a reservation at our partner hotel, HGI* [availability & restrictions may apply].
- You will receive a complimentary birthday entrée post card coupon [children 12 & under will receive a post card coupon good for our children's menu] and a complimentary anniversary dessert post card coupon. **You will want to keep your account active to receive these benefits!** Post card coupons will be received in the mail from our TCC headquarters in California.
- Birthday & Anniversary coupons and/or other discounts & rewards may not be combined. [Only one coupon per visit/guest check].
- NO coupons will be accepted after the expiration date.
- You will want to use your membership at least once every 4 months to keep your account active and receive all the rewards and free mailings. Each swipe of your membership card begins a new 4 month period. All points on your account will be forfeited if there is no activity and all free mailings will stop as well. Your account will be considered inactive.
- You will receive bonus points and special member's only invitations for select BC offers & events which will be posted in our quarterly on-line Blue Canyon Lodge Report. Please provide an email address so that you can keep up with all the BC news & events.
- You will also receive bonus points on your account throughout the year [check out our Lodge Report]. You will receive full credit on all food when you book a private party and 500 bonus points for referring a private party. [booking & deposit must be made to be eligible for points] Blue Canyon reserves the right to terminate this program and/or amend terms at any time.

JOIN TODAY!