

HorseShoe

Winter 2011/2012 December | January | February



# Join our HorseShoe Club Frequent Diner Program

JOIN TODAY!

The Blue Canyon HorseShoe Club is our easy-to-use frequent dining program designed to offer benefits to loyal customers like you. By enrolling in the HorseShoe Club for a fee of only \$25 due once every two years, you'll enjoy exclusive benefits, rewards for frequent dining, money saving specials and invitations to HorseShoe Club member only events. Sign up today and receive a \$25 gift certificate for your next visit to Blue Canyon! Pick up our HorseShoe Club newsletter and stay updated with quarterly events!

## Celebrating our 7th with Birthday Specials all year long!

### Rules & Rewards

- Only one account per household.
- \$25 Registration Fee.
- You will receive one point for each food and beverage dollar you spend [excluding alcohol], and for all retail and gift card purchases made.
- A \$15 reward will be earned with every 250 accumulated points. The \$15 rewards may be used at the Blue Canyon OR towards a reservation at our partner hotel, HGI\* [availability & restrictions may apply].
- You will receive a complimentary birthday entrée post card coupon [children 12 & under will receive a post card coupon good for our children's menu] and a complimentary anniversary dessert post card coupon. **You will want to keep your account active to receive these benefits!** Post card coupons will be received in the mail from our TCC headquarters in California.
- Birthday & Anniversary coupons and/or other discounts & rewards may not be combined. [Only one coupon per visit/guest check].
- NO coupons will be accepted after the expiration date.
- **You will want to use your membership at least once every 4 months to keep your account active and receive all the rewards and free mailings.** Each swipe of your membership card begins a new 4 month period. All points on your account will be forfeited if there is no activity and all free mailings will stop as well. Your account will be considered inactive.
- You will receive bonus points and special member's only invitations for select BC offers & events which will be posted in our quarterly on-line Blue Canyon Lodge Report. *Please provide an email address so that you can keep up with all the BC news & events.*
- You will also receive bonus points on your account throughout the year [check out our Lodge Report]. You will receive full credit on all food when you book a private party and 500 bonus points for referring a private party. [booking & deposit must be made to be eligible for points] *Blue Canyon reserves the right to terminate this program and/or amend terms at any time.*

### MLK Birthday Celebration

Come celebrate Martin Luther King's birthday with Brunch at Blue Canyon, Sunday, January 16th. HorseShoe Club adult members receive \$2 Off!

### Valentine's Day Brunch

On Sunday, February 12th, our culinary team will make this a Valentine's Brunch Dream come true! HorseShoe Club adult members receive \$2 Off!

### President's Day Brunch

Relax and enjoy Sunday Brunch on February 19th to commemorate President's Day...don't forget that on Monday there's no school for the kids! HorseShoe Club adult members receive \$2 Off!

### Brunch - Double Points

During Sunday Brunch in the months of December, January and February, members receive double points!

### Special Dates

- December 24** : Christmas Eve [open 4-7]
- December 25** : Closed
- December 31** : New Year's Eve
- January 1-3** : Closed
- January 4** : Guest Appreciation Day
- January 16** : MLK Day
- January 18** : Guest Appreciation Day
- February 10-14** : Valentine's Day/Week
- February 20** : Guest Appreciation Day
- February 22** : Lent begins - Fish Specials!
- March 17** : St. Patrick's Day [and Week]
- April 8** : Easter Sunday
- May 13** : Mother's Day
- June 17** : Father's Day

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**www.bluecanyonrestaurant.com**  
Earn double points for Gift Cards • Brunch